

EMILIE TOLDAM
FAMILYGUIDE



BEHIND THE LENS

My name is Emilie Toldam Futtrup (b. 1996), I live in Aarhus in a lovely old apartment with my husband and another couple, our good friends.

I have used photography as a creative and storytelling medium since I was a teenager, always curiously drawn towards people and relationships between people.

I have a BA in Photojournalism and I believe that the photojournalistic approach of capturing moments, people and emotions with authenticity and respect has a big effect on how I work when photographing family images.

It's important to me to document your family in a way that captures glimpses of big and small moments, details, emotions and everything in between. You could almost call it a family reportage. Imperfectly perfect. Real and beautiful, in a way that reflects who you are.

Q&A

HOW DOES A COUPLE/FAMILY SESSION WORK?

A couple/family session is a good mix of relaxed and a bit of chaos - I think that can't be avoided if there are small children to be photographed at least:) But that doesn't matter either, I think. By relaxed, I mean that you shouldn't feel like you have to go into some role where you have to be neat and tidy and well... not yourself. That's not the point! The point is for me to try to capture you as you are - individually and especially together as a couple or family.

Specifically, what happens at a family session with me is that I either come to your home or we meet at a selected location. We spend 45-60 minutes together trying out a few different things.

Typically, I'll ask you before we meet if there are any things you like to do together as a couple or family. We can use some of these things as a starting point to create a setting that's as natural as possible, because it also creates images that are as natural as possible. For example, you might like to bake together, draw, go for a walk in the woods, play pillow fights or tag or something else entirely.

My style of photography is very documentary, so as well as some more posed shots to gift the grandparents, for me it's about capturing the relationship and interaction between you and the little details that tell something about who you are.





WHERE SHOULD WE BE PHOTOGRAPHED?

We can either meet at a chosen location such as a beautiful nature spot, or we can meet at your home or another place that means something to you or you like to spend time.

Beautiful nature always looks great in photos and the open space allows for a lot of playing and running around. Being photographed in your own home is a little more personal in a way, because your home also tells something about who you are. Your home creates a more intimate setting and is typically calmer, which can be nice with young children. Being indoors also has the advantage that you don't have to worry about freezing if it's cold outside. I think both work really well in their own way, so you just have to decide what you would prefer - and of course we can easily do a mix if the locations are close to each other.

SHOULD WE WAIT UNTIL SUMMER TO BOOK A FAMILY SESSION?

It's entirely up to you, but I don't think there's any reason to wait until summer - there are plenty of opportunities to take great family photos throughout fall, winter and spring. In autumn the colors in the forest are the most beautiful in my opinion, in winter the light is so soft and beautiful, and with spring comes the sunshine and Easter flowers. Plus, the cooler weather can also be a great opportunity to be photographed in those cozy sweaters you own - or have those personal pictures taken in your own home.









WHAT SHOULD WE WEAR?

Don't worry, you don't have to turn into a beige family by having family photos taken:) Or the opposite. When you look back at the photos, you want to be able to recognize yourselves and not feel that you didn't look anything like you actually do.

That being said, it's okay to put some thought into your choice of clothing. As long as it feels like you, but doesn't go in 100 directions color/pattern-wise, it's good. Preferably some colors that lean on each other and somewhat compliment each other. It's best to avoid clothes with writing on them (e.g. large, visible brands such as "Nike" or similar), as they don't look good in photos. Another consideration may be how 'nice' the clothes should be. That's entirely up to you! However, I would say that if we are going to be outside and especially if it's with (small) children, it's most fun and easiest if we can get a little dirt on our trouser legs or leaves in our hair. We play and try things out and I think it's a bit more fun and natural if the look doesn't have to be so perfect at all times - because that's not reality:)

WHAT IF IT'S BAD WEATHER?

Personally, I'm not put off by 'bad' weather - most weather, I think, can actually look pretty good in photos; sun, cloudy, snow and rain - think puddle shots, that could be fun! If it's really pouring, it might be an idea to change the location to an indoor location (at home or somewhere else), or we can change the date if it's really bad and you really want to take the photos in nature:)





WHAT ARE YOUR PRICES?

I charge 2500kr for a family session where we spend 45-60 minutes together in play, fun and games, some photos a little more posed and everything in between. The price is inclusive of VAT (moms), excluding transportation. No two families are the same, so don't hesitate to contact me if your needs don't fit into this constellation.

WHAT HAPPENS WHEN WE HAVE CONTACTED YOU?

When you contact me for the first time, we start by writing a little back and forth about who you are, what your wishes and dreams are for photos and what my approach to family sessions is. Once that's settled, we'll arrange a time that suits both you and me when I can come and photograph your family. This can be on weekdays or weekends, but if it's possible for you, I prefer weekdays - especially in the summer when I also photograph weddings on weekends.

HOW LONG WILL IT TAKE UNTIL WE RECEIVE THE PHOTOS?

Within a maximum of two weeks you can expect to receive your images, but usually a lot sooner - I can't help but look through them and get the best ones edited pretty soon after our session anyway:)

HOW MANY PHOTOS WILL WE RECEIVE?

As mentioned, my style is very documentary, which also means that I take (many!) pictures in all situations - the big moments as well as the small moments in between. After the session, you'll receive at least 20-30 edited images that you can hang up, put in the family album, give as gifts or share on social media all you want.

CAN WE GET THE RAW FILES FROM YOU?

I don't give out the raw, unedited images, but fear not! I promise you'll always get all the best images from the session, which will also look their best, as I spend a lot of time after the shoot paying attention to detail and polishing the images in the editing phase.

DO YOU DELIVER BOTH COLOR AND BLACK/WHITE PHOTOS?

I've become a bit fond of black and white lately - I've only ever delivered images in color unless someone specifically asked for black and white. It has something different to it, I think. And some images scream black and white to me when I'm editing, some scream color. That said, I always deliver all images in color - even if some of the images are also delivered in black and white. So you can choose what you like best:)







WE HAVEN'T HAD PHOTOS TAKEN BEFORE AND ARE A BIT NERVOUS

It's normal to feel a little awkward about having your couple or family photos taken, but don't worry - I can guide you while also allowing you to do what you normally do without pressure to look a certain way or be a certain way. It's important to me that you can see yourself in the images afterwards and not feel like you've been squeezed into a stereotypical image. I try to make the session as relaxed as possible for you, and we'll play around a bit, with the kids playing and just chasing the beautiful light and genuine smiles.

I have lots of experience photographing all kinds of different people and creating a safe space to be photographed in. In addition, I have previously worked in both nurseries and kindergartens, so I'm also quite used to dealing with children:)

DO YOU ALSO OFFER MATERNITY PHOTOS?

Yes, definitely! We can take pictures with just you as a mom-to-be and your belly - typically towards the end of the pregnancy, when your belly is showing the most, but it's still comfortable enough for you. We can also do pregnant family photos, where you get pictures as a couple or family, if there are siblings of the baby in the belly, with the belly. It's up to you what you'd like - I'm up for anything.

WILL OUR PHOTOS BE SHARED ON SOCIAL MEDIA?

Yes, unless otherwise agreed. Just as you probably wanted to see some of my work before you booked me, other people generally want the same, and they want images that are up to date. So yes, I'm more than happy to share some of your couple or family photos on social media or my website:)

CAN YOU BE HIRED FOR FAMILY PHOTOS ABROAD?

Yes, definitely! I love traveling and would love to capture you in a different environment. Please let me know if you have such a session in mind and would like to have me as your photographer.

CAN YOU BE CONTACTED FOR INQUIRIES OTHER THAN FAMILY PHOTOS?

Yes, in addition to family photos, I also do wedding photography, photojournalism, portraits, commercial work and much more. The only limit is your imagination! If you have any kind of project where you'd like to have me on board as your photographer, please get in touch and we'll have a no-obligation chat about the possibilities.









MORE QUESTIONS?

**SEND ME AN EMAIL AT
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AND ASK AWAY!**

